



# COMMERCIAL SITE DEVELOPMENT

**CLIENT:**  
Yum! Brands

**REFERENCE:**  
**Barb Schneider, Vice  
President of Development  
Border Foods, Inc.**

**SERVICES PROVIDED:**

- Preliminary Site Analysis
- Feasibility Study
- Tree Mitigation
- Administration and Preparation of Construction Documents
- Site Planning Development
- Landscape Planning
- Coordination with City, County and State Government Agencies

**CONSTRUCTION  
COST: N/A**

**Project Description:**

Formerly known as Tricon Organization, Yum! Brands, Inc., based in Louisville, Ky., is the world's largest restaurant company in terms of system restaurants with over 34,000 restaurants in over 100 countries generating more than \$9 billion in total revenues. Four of their restaurant brands - KFC, Long John Silver's, Pizza Hut and Taco Bell - are the global leaders of the chicken, quick-service seafood, and pizza and Mexican-style food categories. Yum! Alliant Engineering has been a key member of their development team since the inception.



**End Result:**

Although these projects are ongoing, Alliant Engineering continues to provide comprehensive planning and design services.

Weekly communication and established timelines play a critical role in keeping the client involved and current with project deadlines. Each site has its unique set of issues and we strive for innovation and resolution to produce successful project outcomes for Yum! Brands and their franchisees.

**Roles and Responsibilities:**

Alliant Engineering plays a critical role in the initial evaluation of these prospective sites. This includes a preliminary site sketch to achieve the optimal layout, a complete feasibility report, zoning, code and permitting review, and estimating development costs. With this information at hand, the development team can effectively evaluate the development potential of each site.



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